

CROYDON TRADING STANDARDS

COMMUNITY ALERT

Please do not respond to dodgy survey's online!

Scammers are recirculating a **fake Cadbury Christmas giveaway** on WhatsApp. This WhatsApp scam message includes a link to a dodgy survey website. These types of 'survey' sites are simply looking to obtain your personal information via 'Phishing'.

Cyber criminals use fake messages as bait to lure you into clicking on the links within their scam email or text message, or to give away sensitive information.

The scam message claims to offer a hamper from Cadbury's and encourages you to follow a link to be in with a chance of receiving this prize. Clicking the link in the message will take you to a survey website where you'll be asked questions as part of a 'quiz' ahead of 'finding the golden ticket'.

The website looks convincing, but it is not the genuine Cadbury's website.

After answering questions, the scammer tells you, you must share the **dodgy WhatsApp link** with five groups or 20 friends (to spread the scam further) before you can finally claim your 'gift'. You'll then need to enter your delivery address.

Essentially you are giving scammers important personal information which they can use to commit fraud and helping spread the scam.

Reporting WhatsApp scams

If you receive what you think is a scam WhatsApp message, even if it's from someone you know, let the sender know and delete the message. **Do not click on any links.**

If you receive a message from an unknown number, you can report the sender on WhatsApp by opening up the chat, tapping on the sender's contact details and selecting 'Block and Report'.

Suspicious websites can be reported to the National Cyber Security Centre:

<https://www.ncsc.gov.uk/collection/phishing-scams/report-scam-website>

For more information on 'Phishing' visit:

<https://www.reportfraud.police.uk/phishing/>

If you have been a victim of a fraud please report to Report Fraud (previously Action Fraud) on **0300 123 2040** or visit <https://www.reportfraud.police.uk>

For the full Which? article on the Cadbury's fake giveaway scam please visit the link below:

[Scammers are peddling a fake Cadbury Christmas giveaway on WhatsApp - Which?](#)