



Leicestershire
Police
Protecting our communities

Ashby de la Zouch Newsletter

Issue: JUNE 2025

Your local team



PS Aaron Bell



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What matters to you

ASB in the parks and open public spaces in Ashby Town centre during the summer period.

As part of the Government's Safer Summer campaign Leicestershire Police will be using the Safer Summer period to:

- Increase public awareness of visible policing activities, such as patrolling and enforcements, in hotspot areas.
- Highlight engagement efforts with local communities and partners.
- Share effective crime prevention advice and resources focused on ASB, street crime and retail crime.
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Car Cruising activity in and around Ashby Town Centre

This continues to be a concern for lots of residents and visitors to the area with reports of cars racing and gathering in car parks.

- We will continue to take action against those who use the roads dangerously and cause ASB in their cars.
- We will work with landowners to design out issues by providing crime prevention support.
- We will educate young drivers in the consequences of their actions.

Tackling Drug Misuse on and around the Meredith & Drew Estate, Ashby.

- Increasing visible police patrols in known hotspot areas to deter illegal activity and provide reassurance to residents.
- Working closely with the community to identify any additional residential areas of concern, ensuring our presence is focused where it's needed most.
- Taking decisive action against those involved in drug-related offences, using all appropriate legal measures to reduce harm and protect our neighbourhoods.

What we have done #yousaidwedid

 Ashby Community Policing – 3-Monthly Review (April–June 2025)
Working together for a safer, stronger community

What You Told Us – And What We're Doing

Over the past three months, we've been actively engaging with residents across Ashby to better understand the issues affecting your daily lives. Here's a summary of the key concerns raised and the steps we're taking to address them:

Anti-Social Behaviour at Hood Park

What we heard:

Concerns about drug misuse and violent behaviour, particularly involving young people, in and around Hood Park.

What we did:

Increased patrols and visibility in the area

Working with youth services and local partners to engage with young people.

Targeted enforcement to deter drug-related and violent activity.

Ongoing support for residents who've reported incidents.

Road Safety on Wood Street

What we heard:

Speeding and traffic congestion due to the Money Hill development are causing safety concerns on Wood Street.

What we did:

Launching a road safety initiative focused on speed enforcement.

Monitoring traffic flow and working with local authorities to address congestion.

Engaging with drivers and residents to promote safer road use.

Anti-Social Vehicle Use & Car Cruising

What we heard:

Ongoing issues with car cruising and anti-social driving, especially along the A511 Bypass and around the town centre.

What we did:

Building on previous success with Tesco Ashby to tackle similar issues.

Targeting known hotspots with patrols and enforcement

Taking action against speeding, dangerous driving, and public nuisance offences

Collaborating with partners to explore long-term solutions.

Looking Ahead

Over the next quarter, we'll continue to focus on:

Reducing anti-social behaviour in public spaces

Improving road safety and traffic management

Tackling nuisance vehicle use across Ashby.

Strengthening community engagement and visibility

🙏 Thank You

We appreciate your continued support and feedback. Your voice helps shape our priorities and ensures we're tackling the issues that matter most to you.

BEAT SURGERIES, MEETINGS AND EVENTS FOR JULY 2025

02/06/25 10:00-12:00 SANCTUARY HOUSING, ASHBY
03/06/25 10:00-12:00 HOLY TRINITY CHURCH, KILWARDBY ST, ASHBY – CAFÉ
31/06/25 10:00-11:00 THE LAMB INN MARKET ST, ASHBY

📢 **Stay connected – Follow us on social media or speak to your local officers to share your concerns or ideas.**



Neighbourhood Link is a community messaging service from Leicestershire Police that provides news and

Information about policing activity or initiatives, crime prevention advice as well as major incidents affecting your area.

Through this service you can receive messages from your local Neighbourhood Policing Team, local police or, in the event of a major incident or event affecting the whole of Leicestershire, from a partnership of agencies known as the Local Resilience Forum.

In order to receive messages you will need to register your details. Registration is free and simple to follow.

- Sign up to Neighbourhood Link <https://www.neighbourhoodlink.co.uk/>
- If you are already registered you can amend your details
- Request a reminder if you have forgotten your username or password • You can unsubscribe from the service at any time

Please click the link to show the latest available crime figures in the Ashby Beat Area, beat team information, policing priorities and meeting and events.

<https://www.police.uk/pu/your-area/leicestershire-police/ashby/>