

# Kent Fraud Alert System



TO STOP FRAUD™

## Scam Alert: Stay One Step Ahead

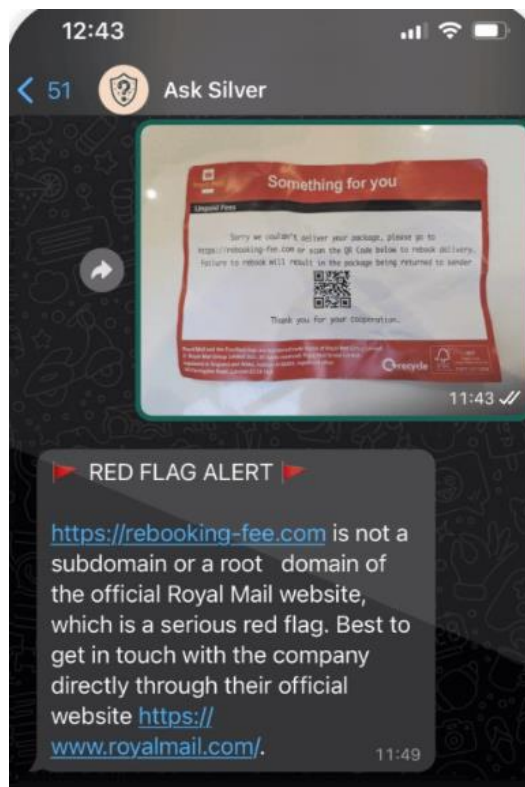
Text messages remain one of the top ways scammers target victims, according to a BBC report from April. After a loved one lost nearly £150,000 to a scam, Alex Somervell launched a new tool to help others avoid the same fate.

Introducing **Ask Silver** — a free, AI-powered scam checker.

- Just snap a photo or screenshot of any suspicious email, website, or leaflet.
- Send it to Silver on WhatsApp.
- Silver will scan it for red flags and guide you on what to do next.

Protect yourself and your loved ones.

👉 Sign up now at: [Ask Silver- Free Scam Checker](#)



If you think that you may have been a victim of any type of scam, then contact your Bank immediately, which you can do by calling 159 and report it to Action Fraud at [www.actionfraud.police.uk](http://www.actionfraud.police.uk) or call 0300 123 2040.

For further information about Fraud, visit our website at [Advice about fraud | Kent Police](#)

You will also find valuable information from the Home Office at [Stop! Think Fraud - How to stay safe from scams](#)

## Preventing fraud

Together, let's stop scammers.



### Remember, ABC:

 never Assume

 never Believe

 always Confirm



**Kent  
Police**

Report a non-urgent crime online [www.kent.police.uk/report](http://www.kent.police.uk/report)

Talk to us on LiveChat – available 24/7 [www.kent.police.uk/contact](http://www.kent.police.uk/contact)

In an emergency, if crime is in progress or life is in danger call **999**

If you have a hearing or speech impairment, use our textphone service **18000**.

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[www.kent.police.uk](http://www.kent.police.uk)   

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## Investment Scam Alert: Don't Get Caught Out

Social media is a major hunting ground for investment scammers, with 36% of all UK investment fraud reports last year linked to platforms like WhatsApp, Facebook, and Instagram.

Have you received an unexpected message offering a “can’t-miss” investment opportunity?

It could be a scam.

Criminals often impersonate trusted public figures like Martin Lewis, Elon Musk, or Jeremy Clarkson to gain your trust. With the rise of AI and deepfake technology, these impersonations are becoming more convincing than ever.

Stay informed and protect your money.

Visit [City of London Police: over £649m lost to investment fraud in 2024, with cryptocurrency fraud on the rise](#) | [City of London Police](#)

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### HAVE YOU BEEN CONTACTED OUT OF THE BLUE AND GUARANTEED PROFIT ON AN INVESTMENT?

In 36 per cent of investment fraud reports, social media platforms was recorded as being a key enabler.

If you have been contacted out of the blue via social media with a lucrative investment opportunity – stop, block, and report.



If you think that you may have been a victim of this or any other type of scam, then contact your Bank immediately, which you can do by calling 159 and report it to Action Fraud at [www.actionfraud.police.uk](http://www.actionfraud.police.uk) or call 0300 123 2040.

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## Email Scam Alert: Fake Microsoft Malware Warnings

Be on the lookout for fake emails claiming to be from Microsoft. These messages warn that your device is infected with malware and urges you to click a link to fix the issue.

Do not click the link!

It is a scam designed to steal your personal and financial information. The link leads to a convincing but fraudulent website.

What to Do:

- Do not click on any links or download attachments.
- Report suspicious emails by forwarding them to:  
[report@phishing.gov.uk](mailto:report@phishing.gov.uk)
- Learn how to spot and report phishing attempts at: [Phishing: Spot and report scam emails, texts, websites and... - NCSC.GOV.UK](https://www.ncsc.gov.uk/learn/phishing-spot-and-report-scam-emails-texts-websites-and...)

Stay alert. Stay safe.

If you think that you may have been a victim of this or any other type of scam, then contact your Bank immediately, which you can do by calling 159 and report it to Action Fraud at [www.actionfraud.police.uk](http://www.actionfraud.police.uk) or call 0300 123 2040.

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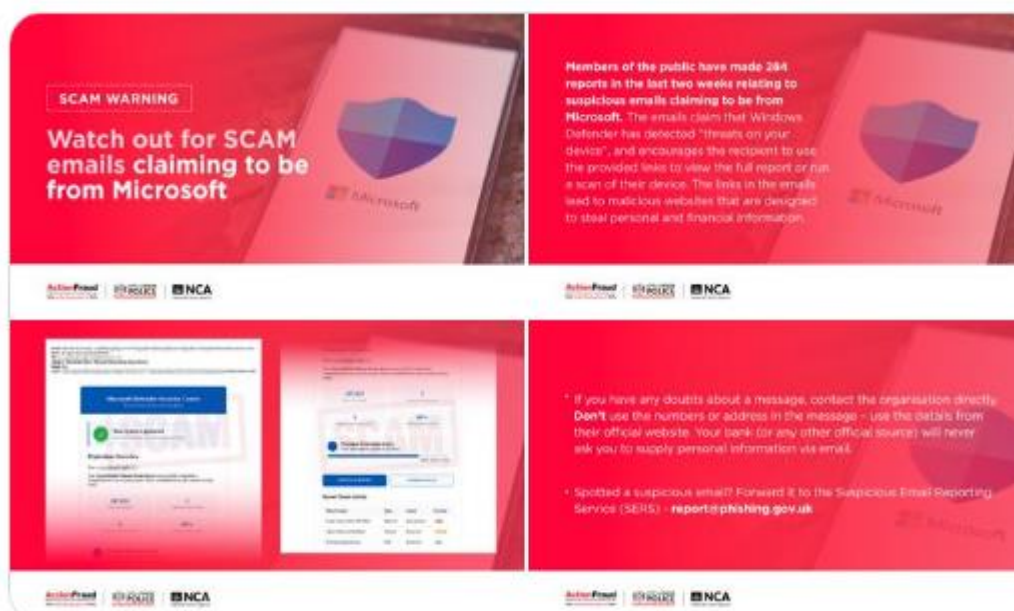
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## Scam Alert: Fake iCloud Storage Emails

Beware of a phishing scam that is making the rounds, impersonating Apple and iCloud. The email claims your iCloud storage is full or nearly full, urging you to click a link to extend your storage and continue using iCloud services.

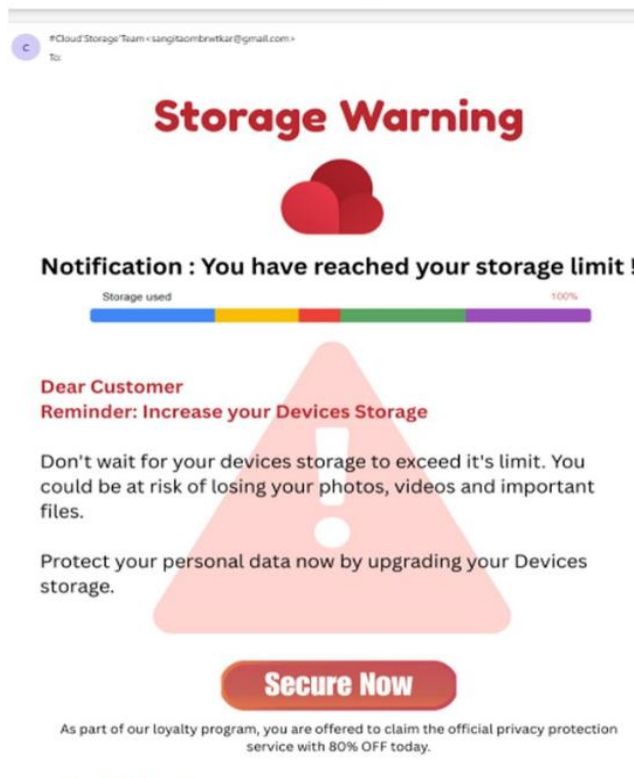
Do not be fooled. This is a scam designed to create a sense of urgency and trick you into clicking a malicious link. The link leads to a realistic-looking fake website controlled by criminals, who aim to steal your personal and financial information.

What You Should Do:

- Do not click on any links or enter any information.
- Report suspicious emails by forwarding them to: [report@phishing.gov.uk](mailto:report@phishing.gov.uk)

Learn more about phishing and how to protect yourself at: [Phishing: Spot and report scam emails, texts, websites and... - NCSC.GOV.UK](https://www.ncsc.gov.uk/learn-more-about-phishing)

Stay cautious. Think before you click.



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## Romance Scams – Are you a victim or think someone you know maybe?

Unfortunately, this is a scam that we see reported daily, with victims losing many thousands of pounds. Romance scams involve people being scammed into sending money to criminals who go to great lengths to gain their trust and convince them that they are in a genuine relationship.

They use language to manipulate, persuade and exploit so that requests for money do not raise alarm bells. These requests might be highly emotive, such as criminals claiming they need money for emergency medical care or to pay for transport costs to visit the victim if they are overseas. Criminals will often build a relationship with their victims over time.

Other popular versions of this scam are criminals impersonating famous celebrities or friendship scams, where they will ask you for financial help as a friend or may state that they are aware of an incredible investment opportunity to share. However, all of these are scams.

Many victims are not even aware they are victims and are often in denial, so it is important that family and friends are aware of the signs.

- They may be very secretive about their relationship or provide excuses for why their online partner has not video called or met them in person.
- They might become hostile or angry and withdraw from conversation when you ask any questions about their partner.
- They may express strong emotions and commitment to someone they have only just met.
- They have sent, or are planning to send, money to someone they have not met face-to-face.
- They may take out loans or withdraw from their pension to send money.



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